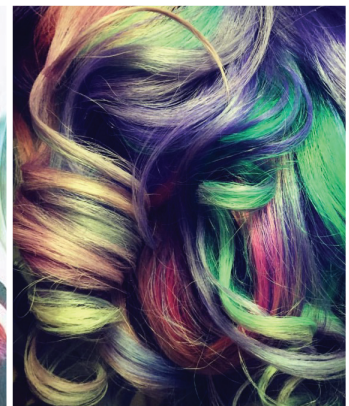
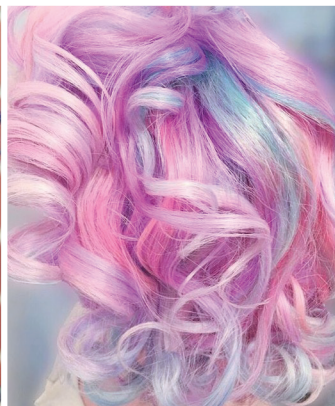
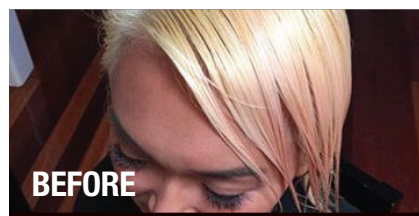


NEW ADORE SEMI-PERMANENT COLOUR



PLATINUM 150 	ELECTRIC LIME 164 	EMERALD 168 	BABY BLUE 172 	ROYAL NAVY 178 	RICH EGGPLANT 186 
AFRICAN VIOLET 113 	VIOLET GEM 114 	PURPLE RAGE 116 	AQUAMARINE 117 	JET BLACK 121 	NEON PINK 140 
HOT PINK 81 	PINK ROSE 82 	FIESTA FUCHSIA 83 	MAGENTA 88 	LAVENDER 90 	INDIGO BLUE 112 
SUNRISE ORANGE 38 	RUBY RED 64 	CRIMSON 68 	WILD CHERRY 69 	RAGING RED 70 	INTENSE RED 71 



INTRODUCING Adore 150 PLATINUM

The word is silver
the silence is gold.

The all-round salon toner
for blondes & Silver/Grey
enhancer.

**Use Direct or Customise &
Pastelize with conditioner.**

ADORE FEATURES & BENEFITS:

- Available in 24 highly pigmented, vibrant & vivid shades
- Long lasting
- No Ammonia, No Peroxide, & No Alcohol
- Adore's exclusive formula offers a perfect blend of natural ingredients providing rich colour and enhanced shine, leaving hair soft and silky
- America's #1 Semi-Permanent Colour