

REGULAR SHADES
ULTRA-LOW AMMONIA
1.1½

ESSENTIALLY NATURAL
.0

COOL & SULTRY
.1 .2 .7



				GREEN ASH	VIOLET ASH	BLUE ASH	
10.0 EXTRA LIGHT NATURAL BLONDE				10.1 EXTRA LIGHT ASH BLONDE	10.2 EXTRA LIGHT PEARL BLONDE	10.21 EXTRA LIGHT COOL ASH BLONDE	10.32 EXTRA LIGHT SANDY BEIGE BLONDE
9.0 VERY LIGHT BLONDE	9.0X VERY LIGHT BLONDE	9.00 EXTRA NATURAL VERY LIGHT BLONDE	9.01 COOL NATURAL VERY LIGHT BLONDE	9.1 VERY LIGHT ASH BLONDE	9.2 VERY LIGHT VIOLET BLONDE		9.23 VERY LIGHT PEARL BEIGE BLONDE
8.0 LIGHT BLONDE	8.0X LIGHT BLONDE	8.00 EXTRA NATURAL LIGHT BLONDE	8.01 COOL NATURAL LIGHT BLONDE		8.2 LIGHT VIOLET BLONDE	8.7 LIGHT BLUE ASH BLONDE	8.32 LIGHT SANDY BEIGE BLONDE
7.0 MEDIUM BLONDE	7.0X MEDIUM BLONDE	7.00 EXTRA NATURAL MEDIUM BLONDE	7.01 COOL NATURAL MEDIUM BLONDE	7.1 MEDIUM ASH BLONDE		7.7 MEDIUM BLUE ASH BLONDE	7.23 MEDIUM PEARL BEIGE BLONDE
6.0 DARK BLONDE	6.0X DARK BLONDE	6.00 EXTRA NATURAL DARK BLONDE	6.01 COOL NATURAL DARK BLONDE		6.22 PLUM WINE	6.7 DARK BLUE ASH BLONDE	
5.0 LIGHT BROWN	5.0X LIGHT BROWN	5.00 EXTRA NATURAL LIGHT BROWN	5.01 COOL NATURAL LIGHT BROWN				5.23 LIGHT PEARL BEIGE BROWN
4.0 MEDIUM BROWN	4.0X MEDIUM BROWN	4.00 EXTRA NATURAL MEDIUM BROWN	4.01 COOL NATURAL MEDIUM BROWN		4.22 DAMSON & BLACKBERRY		
3.0 DARK BROWN	3.0X DARK BROWN						
2.0 VERY DARK BROWN	2.0X VERY DARK BROWN						
1.0 BLACK				1.117 GOTHIC BLACK		1.7 BLUE BLACK	



.5

MAHOAGANY



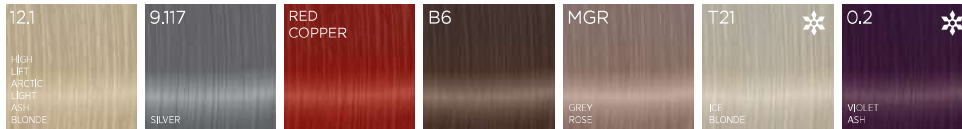
VIBRANT & EXPRESSIVE
FASHION SHADES

.6

RED

	9,145 APRICOT BLUSH			9,026 STRAWBERRY BLONDE		
8,44 WARM TOFFEE APPLE	8,444 ROCKET	8,465 PAPRIKA	8,446 ELECTRIC			
7,4 MEDIUM COPPER BLONDE		7,5 MEDIUM MAHOAGANY BLONDE	7,646 REBEL	7,66 INTENSE CHERRY		7,76 LOGANBERRY
6,4 DARK COPPER BLONDE	6,46 DARK RUBY RED		6,666 INFERNO	6,66 FIRE RED	6,652 RED PEPPER	
5,44 CHOCOLATE ORANGE	5,46 RUBY RED	5,5 LIGHT MAHOAGANY BROWN		5,66 CLARET	5,62 RED BERRY	5,76 CRANBERRY
		4,53 MEDIUM MAHOAGANY GOLDEN BROWN			4,65 BEAUJOLAIS	
				3,66 BURGUNDY		3,76 JUNPER BERRY

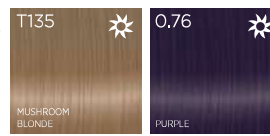
HIGH LIFT EXTRA LIGHTENING 1:2	GOTHIC GREYS NO LIFT ACTION 1:1½	b:RED LIFT & COLOUR 1:1	b:BROWN LIFT & COLOUR 1:1	METALLIC TONERS FOR USE ON PRE-LIGHTENED HAIR 1:1	TONERS ULTRA-LOW AMMONIA 1:2	INTENSIVES PERMANENT MV TONES
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12,OS - HIGH LIFT BOOSTER
May be used to INCREASE the lift of INFINITE High Lift by up to 1 shade, without affecting tone. Simply make 12,OS 25% of colour.

💡 12,OS will give + 2 levels of lift when used on its own with ASP Chrome Developer 9% (30vol) 1:2 mix.

💡 If applied to a warm base, MLV will neutralise warm tones to give a beautiful cool blonde.



💡 Neutralise unwanted warmth with COOL shades. Enhance with WARM shades. Indicated on chart - ❄️

💡 Subdue warmth with COOL tones. Intensity with WARM tones. Indicated on chart - ❄️