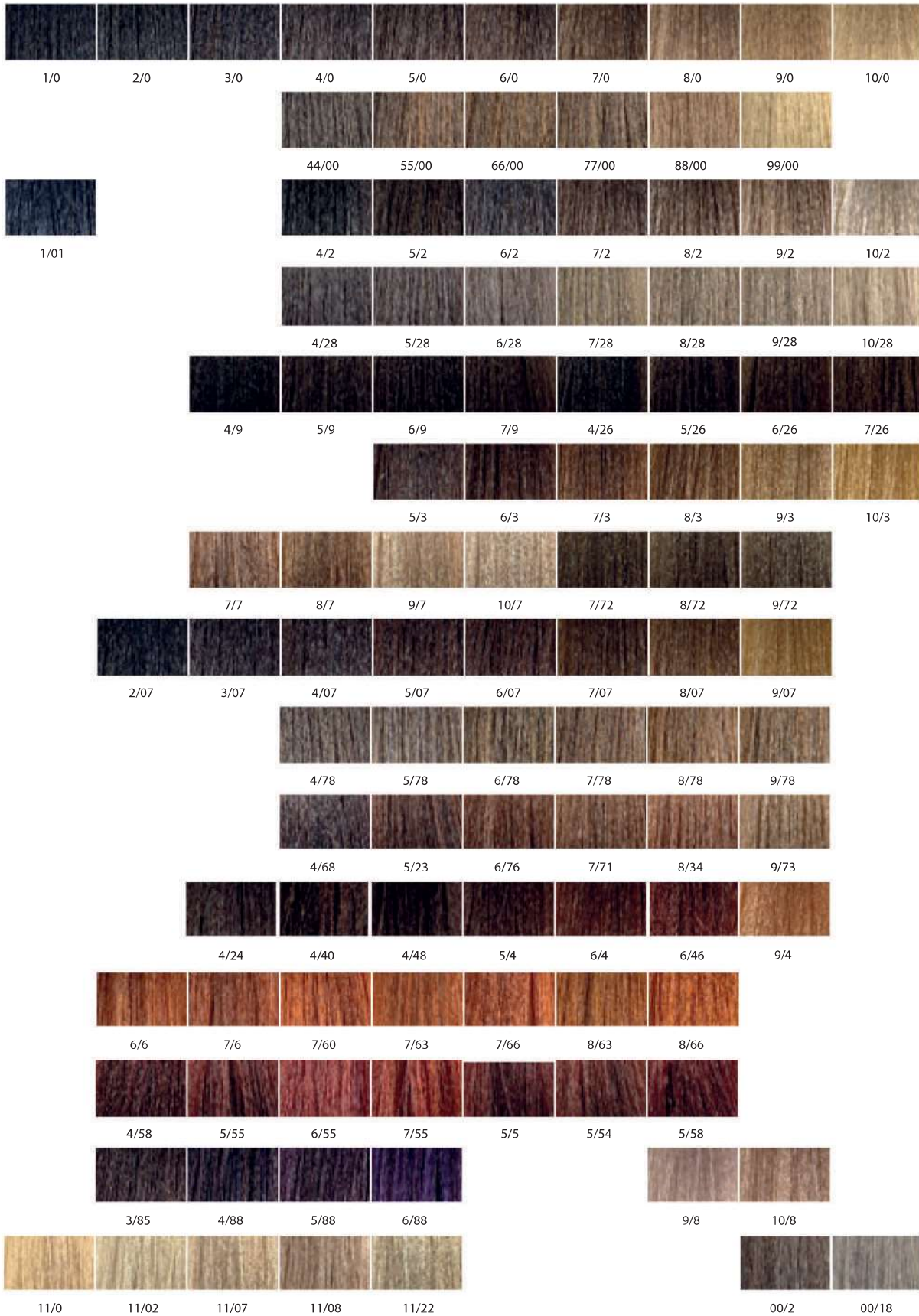


# LK® OPC Shades



# LK® OPC

## Oil Protection Complex



LK OPC's new formulation with 70% less ammonia than other colorants, makes it even easier to use, ensuring the best results.



### THE 3 EFFECTS of the OPC Technology

Our Oil Protection Complex (OPC) is made with natural, Ecocert-certified ARGAN AND PASSION FLOWER OILS. Leaves dry or damaged hair brighter, hydrated, softer and nourished. The result is a vibrant, multidimensional color even after washing the hair repeatedly.



#### EFFECT 1 BALANCE

Contains natural oils that allow the coloring cream to balance hair porosity from roots to ends.



#### EFFECT 2 ANCHOR

The Deep Penetration Technology (DPT) already contained in LK Cream Color and the larger number of anchoring points in the hair structure, allow the coloring molecules to penetrate deep down, ensuring an intense and vibrant color.



#### EFFECT 3 PROTECT

OPC (Oil Protection Complex) nourishes the hair from the inside for an even more vibrant and harmonious result from roots to ends.